

Professional Profile



JODY A. VALDEZ
Marketing Specialist, Industrial Group
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CURRENT RESPONSIBILITIES

Jody joined Grubb & Ellis|Las Vegas in August of 2009 as a Marketing Specialist for the Valdez Industrial Group. His primary responsibilities include managing all print and multimedia marketing efforts, and the design and oversight of special business development and client-based projects. By conducting specialized market research, Jody is able to provide an additional layer of research and marketing that allows for more breadth and depth of prospecting and canvassing for clients' needs.

CAREER SUMMARY

Prior to joining Grubb & Ellis|Las Vegas, Jody conducted market research and analyzed trends for the development of business plan financial projections at an accounting firm specializing in taxes. Additionally, Jody created and produced all training and marketing materials for two global satellite entertainment and training companies in Colorado as well as taught college level classes in digital art and television production.

EDUCATION

- Bachelor of Fine Arts in Computer Imaging – Metropolitan State College of Denver

ACCOMPLISHMENTS

- Nevada Real Estate Salesperson License